## Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at **RoyalBuildingProducts.com/RoyalColorCombos**.

## Chromatix™ technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Estate™ Siding.

- Featured in Premium and Dark Colorscapes® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



Colorscapes® Dark Colors	Redwood	Natural Cedar	Shamrock	Midnight Surf	Granite	Heritage Blue
	Ironstone	Сосоа	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze
Colorscapes® Premium Colors	Cypress	Pebble Clay	Storm	Walnut	Tree Moss	Rockslide
	Toasted Almond					
Colorscapes® Traditional Colors	Vintage Cream	Sand	Brownstone	White	Heather	Wicker
-	Harvard Slate	Linen	Flagstone	Blue Gray	Sterling	Soft Maple